



IPEC

17th International Petroleum
& BioFuels Environmental Conference

Exhibitor Prospectus



Enjoy Labor Day
Weekend in
San Antonio at the
Conference Rate!
Info on page 3.

Environmental Issues and Solutions in Exploration,
Production, Refining & Distribution of Petroleum

Including Environmental Issues Related to Biofuels!

Aug. 31 – Sept. 2, 2010 • San Antonio, TX
Crowne Plaza Riverwalk Hotel



About the Conference

The International Petroleum & Biofuels Environmental Conference (IPEC) brings together hundreds of professionals involved in developing and implementing technology to address and resolve E & P environmental problems. They share their best practices and information regarding advances in emerging technology. The conference consists of:

- » Plenary lectures featuring leading experts exploring timely petroleum-related environmental problems and solutions.
- » An extensive technical program where specific solutions to these problems are discussed
- » Poster Session
- » Exhibition
- » Opening Conference Reception
- » Conference Luncheon
- » Exhibitor Reception

Ways to Enhance your Company's presence at the Conference:

- Exhibit
- Advertise in the Conference Abstracts
- Be a Corporate Sponsor
- Submit an Abstract
- Chair a Technical Session

Contribute to the quality of the conference while showcasing your company!

Why Exhibit at IPEC?

Each year, many companies participate in this conference to

- Meet face-to-face with existing customers
- Gain additional visibility for your company with industry, government agencies, and academic institutions
- Establish new business contacts
- Introduce new products and services
- Obtain qualified business leads and opportunities
- Showcase their company's expertise
- Reach the decision makers
- Network!

What will I receive?

- Company listing in the conference promotional piece sent to over 20,000 targeted individuals (if contract & payment are received by April 30, 2010.)
- Unique promotional and advertising opportunities to help increase your company's exposure
- Booth Space with staff passes for two booth attendants
- Electronic mailing list of all attendees provided after the conference
- Promotion of your company in the conference abstracts given to each participant
- Two days of exhibit time
- Limited number of booth spaces to insure a high ratio of attendees to exhibitor
- Discounted conference registrations for your company
- Break refreshments for the conference are located in the exhibit area during both exhibit days
- Opening Conference Reception in Exhibit Hall
- An Exhibitor Reception Tuesday evening
- Expo traffic-building 'Stroll' game with prizes!

How do I exhibit?

IT'S EASY! Just Complete, Sign, and Return the Exhibitor Agreement and Confirmation Forms (with payment) to: Stacy Baker, University of Tulsa, CESE/IPEC Exhibit Coordinator, 800 S. Tucker Drive, Tulsa, OK 74104; fax: 918-631-2154; email: stacy-baker@utulsa.edu

NOTE . . .

- **GET THE EARLY EXHIBITOR RATE! SUBMIT YOUR FORMS (WITH PAYMENT) BY MARCH 31, 2010 AND SAVE \$150!**
- Deadline to be included in the Conference Promotional Brochure is April 30, 2010.
- Exhibitor space deadline is July 30, 2010.
- Booth space is limited and is reserved on a first-come, first-served basis.

Exhibit Schedule

Exhibitor Set-up: Monday, August 30, 2010 11:00 am - 2:00 pm

Exhibition Schedule:

Monday, Aug. 30, 2010 - 5:00 - 7:00 pm • *17th IPEC Welcome Reception*

Aug. 31, 2010 - 7:00 am - 6:30 pm • *Conference Opening*

Breakfast, All-day Refreshments, and Exhibitor Reception

Wednesday, Sept. 1, 2010 - 7:30 am - 3:45 pm • *Continental Breakfast, mid-morning and afternoon breaks in Exhibit Hall*

Exhibition Tear Down: Wednesday, Sept. 1, 2010 - 3:45 pm - 5:30 pm

» So plan to visit with colleagues from previous meetings, make new business contacts . . .



Make plans to enjoy the **LABOR DAY WEEKEND** in San Antonio after the conference!

The hotel has agreed to honor the conference rate (\$129++) from August 28 through September 5, 2010. Rooms will go quickly at this rate, so book your room early and schedule a vacation around the conference. Reservations can be made online (link found at cese.utulsa.edu; click on Conferences) or by calling 888-623-2800. Identify yourself as being with the International Petroleum Environmental Conference.

Exhibit Pricing (net US Dollars)

Single Booth (8'x10')

- Early Bird Discount (before 3/31/10) = \$1200
- After 3/31/10 = \$1350

Double Booth (8'x20')

- Early Bird Discount (before 3/31/10) = \$2000
- After 3/31/10 = \$2150

Again this year . . .

Copper and Bronze Corporate Sponsorships are available to our exhibitors for just an additional \$500. By being a Corporate Sponsor, you will receive additional recognition and promotion at the conference.

Copper Sponsor

In addition to all that you receive by being an exhibitor, you will also receive:

- Recognition as a Copper Sponsor on the signage at the main registration area and in the conference abstracts
- Recognition and award presentation as a Copper Sponsor during the Opening Plenary Session
- Copper Sponsor plaque you can display at your booth during the conference
- Company listing/link on the IPEC web site
- A half page black and white advertisement in the conference program
- One 8' x 10' booth space
- Copper Sponsor: \$1700 (before 3/31/10) and \$1850 (after 3/31/10)

Bronze Sponsor

In addition to all that you receive by being an exhibitor, you will also receive:

- Recognition as a Bronze Sponsor on the signage at the main registration area and in the conference abstracts
- Recognition and award presentation as a Bronze Sponsor during the Opening Plenary Session
- Bronze Sponsor plaque you can display at your booth during the conference
- A **full page** black and white advertisement in the conference program
- Company listing/link on the IPEC web site
- **One (1) full conference registration** for a company representative
- **One 8' x 20' booth space**
- Bronze Sponsor: \$2500 (before 3/31/10) and \$2650 (after 3/31/10)

A Few Things to See and Do in and around San Antonio

San Antonio is recognized as the top tourist destination in Texas. While The Alamo is the number one attraction in the state, there are many other attractions to see, including:

- SeaWorld San Antonio
- Six Flags Fiesta Texas
- Guinness World Records Museum
- Natural Bridge Caverns
- Water Rafting Trips
- San Antonio Zoo
- The River Walk

More information about San Antonio can be found at www.visitsanantonio.com

Crowne Plaza Riverwalk Hotel

The Crowne Plaza Riverwalk Hotel (AAA 4-Diamond Hotel) is centrally located on the historic Riverwalk in San Antonio, Texas.

The hotel is within walking distance of the Alamo, Hemisfair Park and Tower, El Mercado Marketplace, the San Antonio Convention Center and the RiverCenter Mall. We are a short drive to Fiesta Texas, the Six Flags Amusement Park, Sea World, Schlitterbahn Water Park, the San Antonio Missions and the San Marcos Outlet Center.

All rooms are wired with high-speed Internet access with WiFi (wireless) access in the public areas. We feature valet and self parking for all guests and meeting attendees. The hotel features a roof top pool, sauna, whirlpool and a complimentary full fitness center.

You will enjoy all the excitement, charm and culture of San Antonio while at the Crowne Plaza Riverwalk hotel.

Crowne Plaza Riverwalk Hotel

111 Pecan Street East • San Antonio, TX 787205
210-354-2800 or 888-623-2800 (identify yourself as being with the International Petroleum Environmental Conference)

Reservations must be made at the hotel before August 3, 2010 to receive the conference rate of \$129++.

Exhibit at the upcoming IPEC conference in San Antonio, Texas, Aug. 31 - Sept. 2, 2010. <<



Who Attends the IPEC Conference?

In its fifteen year history, the conference has attracted over 4,350 participants.

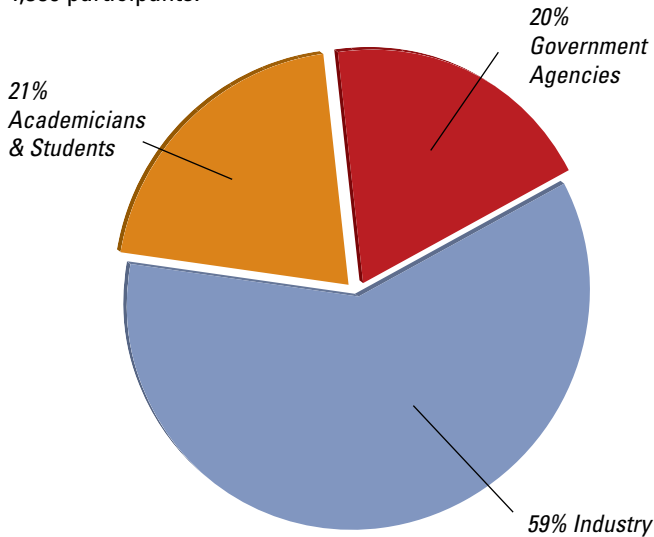


Chart represents 14 year average: 1996 through 2009

This well-qualified audience provides the opportunity for your company to showcase its products and services!

97% of the participants rated this conference "Excellent" and "Good"

Participant Interests

Fuel Ethanol
Bio-Diesel
Bio-Fuels Production
Coalbed Methane Produced Water
Phytoremediation
Drilling Wastes
Bio-Corrosion
Bioremediation of Groundwater and Soils
Risk-Based Corrective Action (RBCA)
Forensic Geochemistry
Site Reclamation and Restoration
Waste Water Treatment
Produced Water Issues:
- Beneficial Re-Use
- Water Management Plans
- Water Treatment Technologies
- Water Shut-Off Chemicals
Remediation of Hydrocarbon Spills
Rapid Site Assessment
Natural Attenuation of Hydrocarbons
Waste Management and Pollution Prevention
Legal and Regulatory Issues
Environmental Management, Compliance and Auditing
Environmental Issues in Natural Gas Exploration
MTBE and TBA

70% of the exhibitors have participated in more than one IPEC conference.

Contact Information

For more information on exhibiting at the 2010 IPEC Conference, Aug. 31 - Sept. 2, 2010 in San Antonio, Texas, please contact:

Stacy Baker – Exhibit Coordinator

The University of Tulsa – Continuing Engineering & Science Education • Phone: 918-631-2347 • Email: stacy-baker@utulsa.edu

For Abstract Submission: <http://ipec.utulsa.edu>

For Conference Registration and Venues:

The University of Tulsa – Continuing Engineering & Science Education • 800 South Tucker Drive, Tulsa, OK 74104

Phone: 918-631-3088 • Email: cese@utulsa.edu • Web: www.cese.utulsa.edu

For Additional Corporate Sponsorship Opportunities:

Pat Hall, The University of Tulsa – Continuing Engineering & Science Education

Phone: 918-631-3003 • Email: patricia-hall@utulsa.edu





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Exhibitor and Sponsorship Confirmation Form

Please check one:

- Yes! We will be an Exhibitor:**
 - Single Booth = \$1200 (Early Bird Discount - before 3/31/10)
 - Single Booth = \$1350 (After 3/31/10)
 - Double Booth = \$2000 (Early Bird Discount-before 3/31/10)
 - Double Booth = \$2150 (After 3/31/10)
- YES! We will be a Copper Sponsor:**
 - Single Booth = \$1700 (Early Bird Discount before 3/31/10)
 - Single Booth = \$1850 (after 3/31/10)
- YES! We will be a Bronze Sponsor:**
 - Double Booth = \$2500 (Early Bird Discount before 3/31/10)
 - Double Booth = \$2650 (after 3/31/10)

Note Booth Sizes: Single Booth = 8' x 10'; Double Booth = 8' x 20'

TOTAL AMOUNT DUE: \$ _____ (net US dollars)

Please Print:

Company/Organization Name _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Payment Method:

Credit Card: Visa MasterCard Discover American Express

Card Number _____ - _____ - _____ Exp. Date _____

Name on Card _____

Check enclosed. *Make payable to The University of Tulsa – CESE*

Please complete and return with the Exhibitor Agreement no later than **April 30, 2010** to be included in the conference brochure to:
Stacy Baker – Exhibitor Coordinator
The University of Tulsa, Continuing Engineering & Science Education, 800 South Tucker Drive, Tulsa, OK 74104-3189
Phone: 918-631-2347 • Fax: 918-631-2154 • Email: stacy-baker@utulsa.edu

Please note: Exhibitor space deadline is July 30, 2010. Booth space is limited and is reserved on a first-come first-served basis.





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Exhibitor Agreement

Sign and return this form along with the Exhibitor and Corporate Sponsor Confirmation Form.
To be included in the promotional conference brochure, both forms and payment must be received by April 30, 2010.
Exhibit space deadline is July 30, 2010.

This agreement is between the University of Tulsa, Continuing Engineering and Science Education (TU-CESE) and _____, herein called the Exhibitor/Sponsor.

(print organization name)

1. TU-CESE reserves the right to decline, prohibit or expel an exhibit, which, in their judgment, is out of character of the conference exhibition and/or is in violation of this contract or any rules or regulations now or hereafter in effect.
2. Exhibitor/Sponsor shall be bound by all pertinent laws, codes and regulations or municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and operators of the facility in which the exhibition is held.
3. Distribution of advertising material and exhibitor solicitations of any sort shall be restricted to the exhibitor/sponsor booth. No exhibitor/sponsor shall arrange their booth so as to obscure or prejudice adjacent exhibitors in the opinion of TU-CESE.
4. An exhibitor/sponsor must carry its own insurance. TU-CESE and the conference hotel assume no responsibility for the safety of the properties of the exhibitor, its officers, agents or employees from theft, damages by fire, accident or any other cause whatsoever; and the exhibitor/sponsor expressly agrees to save and hold harmless TU-CESE and the conference hotel and their respective management, agents and employees from any and all liability resulting from injuries or damage to exhibitor/sponsor, its agents, employees, person and/or properties in connection with the exhibitor's/sponsor's use of the exhibit space. By signing this agreement the exhibitor/sponsor is certifying to TU-CESE and the conference hotel that it has liability insurance coverage currently in place that is adequate to cover exhibitor's/sponsor's potential liability arising from the exhibitor's/sponsor's participation in this conference and exhibition.
5. It is agreed that actual occupation of the exhibit space by an exhibitor/sponsor is essential. Should the exhibitor/sponsor be unable to occupy the space by one-half hour before the exhibition opens, TU-CESE is authorized to occupy or cause said space to be occupied in such a manner as it may deem in the best interest of the exhibition, without any rebate or allowance whatsoever to the exhibitor and without in any way releasing said exhibitor from any liability, or from any of its other obligation under this contract. Said exhibitor/sponsor expressly agrees to pay the exhibition the full sum set forth.
6. The specific requirements as to time for installation and dismantling of exhibits, furniture and other services required will be set forth in the prospectus.
7. The exhibitor/sponsor must, at his expense, maintain and keep in good order his exhibit and the space for which he has contracted.
8. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the exhibit area without permission from TU-CESE and the conference hotel.
9. In the interest of the success of the entire conference, the exhibitor/sponsor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees, exhibitors or sponsors during the official hours of the conference.
10. TU-CESE will not be liable for the nonfulfillment of this agreement as to the delivery of exhibit space if nondelivery is due to any of the following causes: by reason of the facility being damage or destroyed by fire, acts of God, public enemy, terrorism, war or insurrections, strikes, the authority of the law, postponement or cancellation of the exhibition, or for any cause beyond its control. It will; however, in any of the above named reasons reimburse exhibitor/sponsor on a pro-rated basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.
11. TU-CESE and the conference hotel assumes no responsibility for the protection and safety of the exhibitor/sponsors, his officials, agents or employees, or for the protection of the property of the exhibitor/sponsor or his representative, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other cause. Small and easily portable articles shall be properly secured or removed after exposition hours and placed in safekeeping by the exhibitor/sponsor. The exhibitor/sponsor hereby agrees to indemnify and hold TU-CESE and the conference hotel and its agents or employees, with respect to any claims, suits, damages, liabilities, losses, expenses and costs (including reasonable attorney's fees).
12. TU-CESE will refund 50% of paid exhibitor/sponsor fees if exhibit space is canceled by April 30, 2010. A 25% refund of paid exhibitor/sponsor fees will be refunded if exhibit space is canceled between May 1, 2010 and July 30, 2010. No refunds will be made on exhibit space canceled after July 30, 2010.
14. TU-CESE reserves the right to cancel any booth space if payment is not received on or before July 30, 2010.



Name _____
Title _____
Date _____
Signature _____